



## Wheel of Business

*Your Reality Checker!*

**Goal of this exercise:** To evaluate the different areas of your business and determine how they are performing.

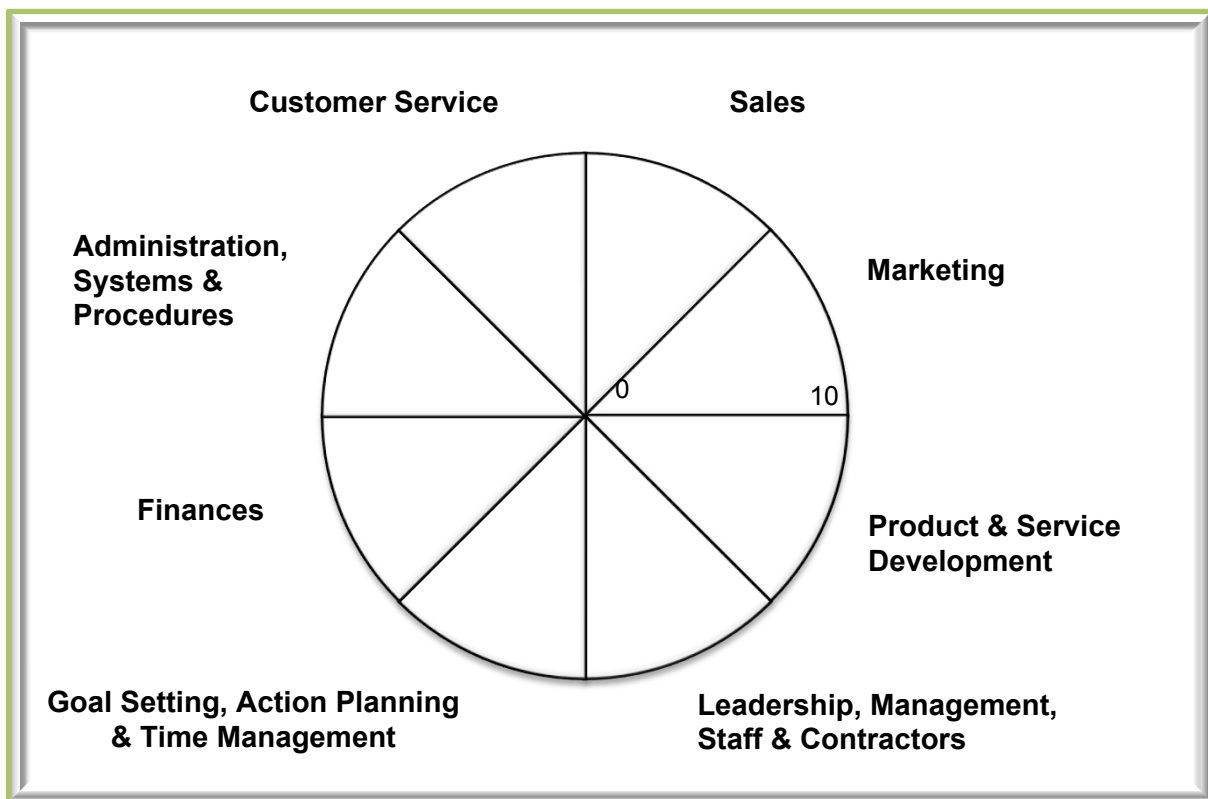
**Desired outcome:** To make improvements in the areas of your business that are weak and build on the areas that are strong.

**Directions:**

1. Print out this sheet
2. Regard the centre of the wheel as 0 and the outside edge as 10.
3. Rank your current level of performance within each area of your business by shading in the individual segments. This will give you immediate visual feedback of your current business strengths and weaknesses.

For example, if you believe your sales ranks as 5 out of 10, then shade from the centre of the circle up to halfway within the sales segment.

**Legend:** 0 = Weak performance    10 = Strong performance



For full explanation of how to use the Wheel of Business, watch the accompanying video at my Youtube channel [www.youtube.com/hotchocolatecoaching](http://www.youtube.com/hotchocolatecoaching)

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